

Líderes  
**PRO**

**BUILD PASSIVE  
INCOME FOR  
A LIFETIME**





## INCREASE YOUR INCOME IN 3 SIMPLE STEPS:



### CONSUME

A revolutionary and healthy product

### SHARE

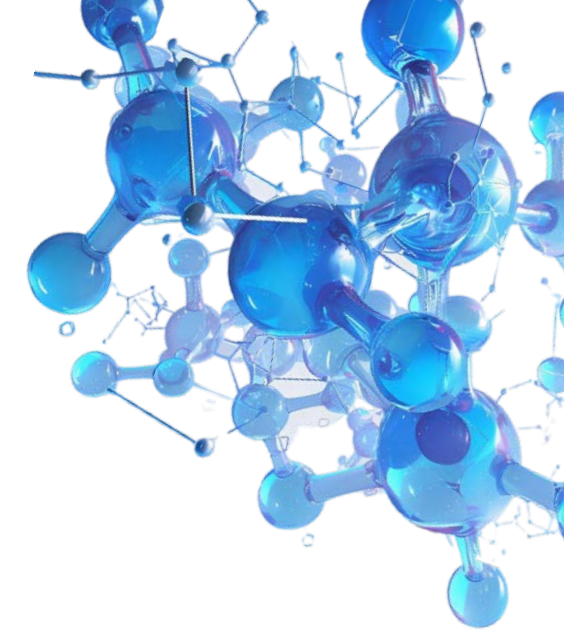
The benefits of the product and the business model

### INVITE

Others to consume and generate residual income



Turn your income into passive income by strategically positioning yourself in the fast-growing functional beverage market across the Americas.



# Discover the world of Gano Excel Mushrooms

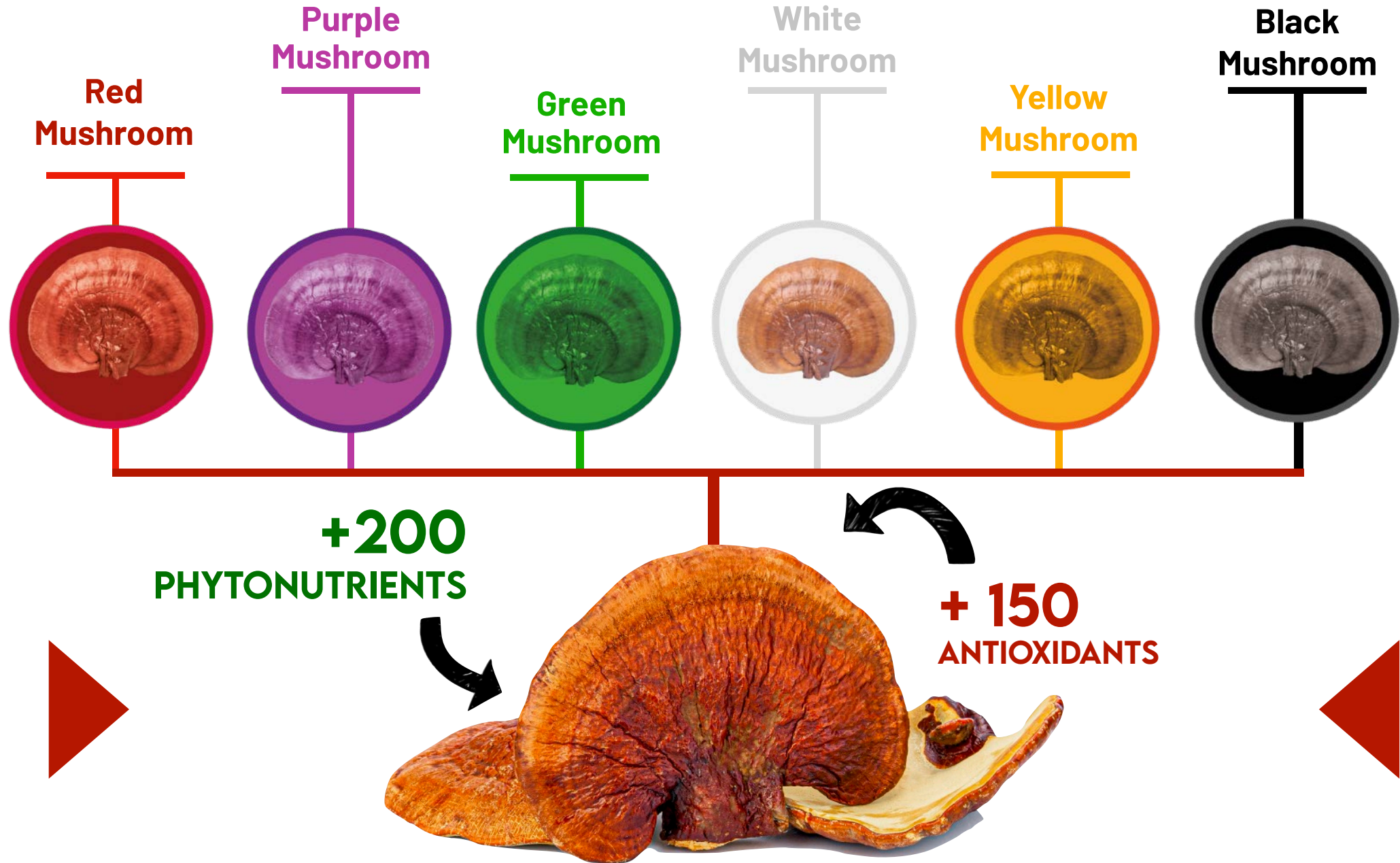
**1** **Mushrooms** from the virgin rainforests of Malaysia.

**2** **1983:** Research begins on more than 200 varieties.

**3** **Six of the most** potent varieties are identified

**4** **1995:** Fusion of the 6 most potent varieties

**5** **The most powerful** medicinal mushrooms, containing over 150 antioxidants and more than 200 phytonutrients.



# Discover the world of Gano Excel Mushrooms

**5 varieties** of organic mushrooms.



Ganoderma  
Lucidum



Ganoderma  
Excellium



Cordyceps  
Militaris



Cordyceps  
Sinensis



Trufa

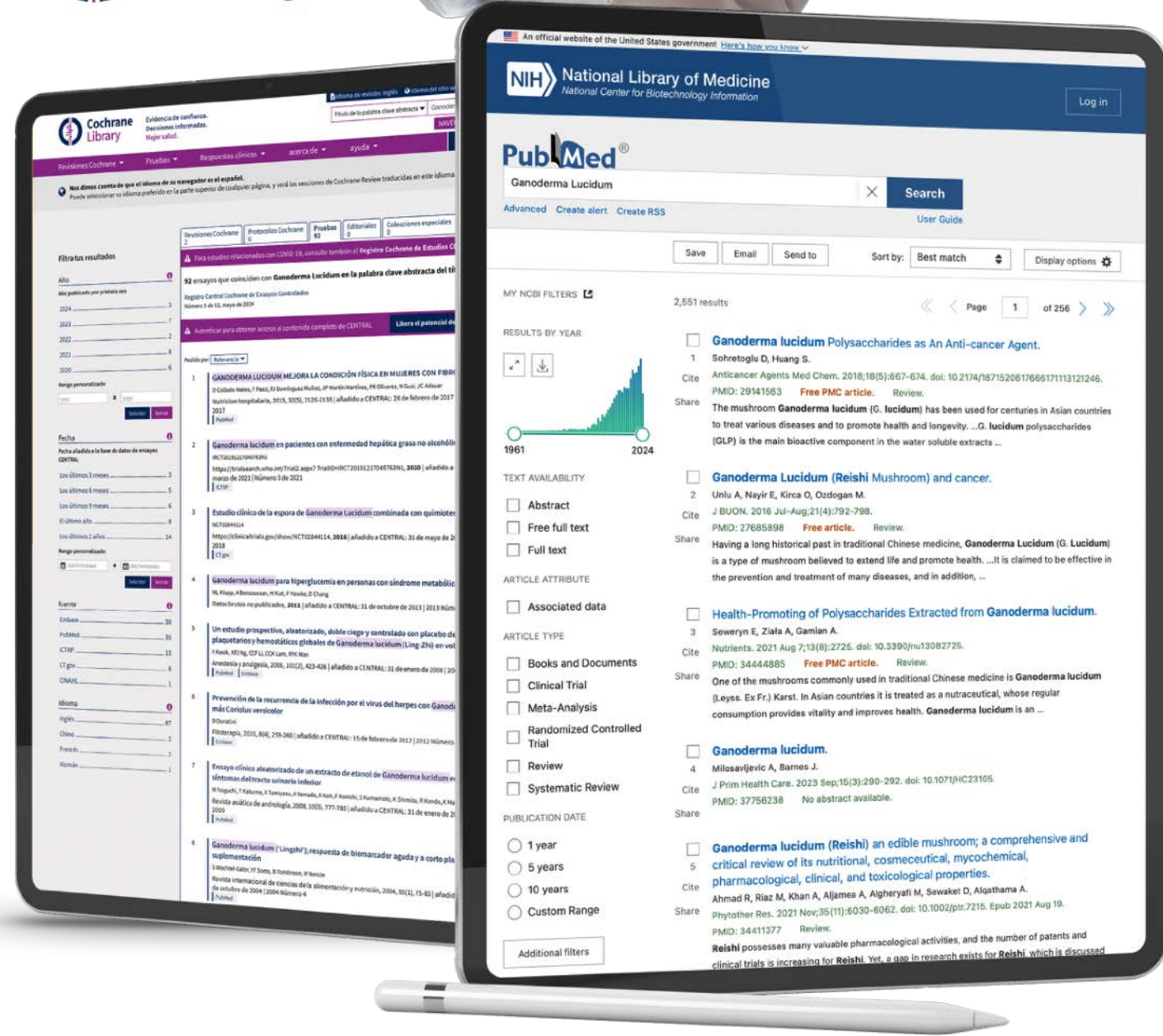


**SR. LEOW SOON SENG**  
FOUNDER OF GANO EXCEL  
SCIENTIST AND MYCOLOGIST

**1996:** The world's largest organic plantations are inaugurated.

*(Accounting for  
80% of global  
production)*





+ Over **4.200** scientific studies

[www.pubmed.gov](http://www.pubmed.gov) - [www.cochranelibrary.com](http://www.cochranelibrary.com)



## HOW DOES IT WORK?



**1** Detoxifies  
**2** Regulates

**3** Nourishes  
**4** Activates

**5** Regenerates  
**6** Rejuvenates

## POTENTIAL BENEFITS OF GANODERMA LUCIDUM



Total well-being



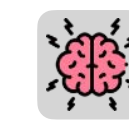
Antioxidant defense



Joint mobility



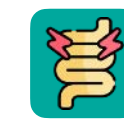
Long-lasting energy



Natural stress relief



Glycemic balance



Digestive comfort



Deep sleep



Liver vitality



# HOW WILL I CONSUME THE WORLD'S BEST MUSHROOM EXTRACT?

Gano Excel





# PREMIUM PRODUCTS

All products are enriched with high-quality soluble Ganoderma lucidum extract



## BEVERAGE LINE

- 3-in-1 Latte
- Black Coffee
- Mocha
- Rooibos Tea
- Tongkat Ali
- Schokolade



## CAPSULE LINE

- Spirit - Ganoderma
- Mind - Excellium



# PREMIUM PRODUCTS

All products are enriched with high-quality soluble Ganoderma lucidum extract



Colombia  
Panamá  
Ecuador

## LUVOCO COFFEE MACHINE

Every cup of Luvoco coffee is a premium experience, carefully selected from origin to cup.



## FOR COFFEE LOVERS

- ▶ LUVOCO MILD ROAST
- ▶ LUVOCO MEDIUM ROAST
- ▶ LUVOCO DARK ROAST



# THE STRATEGIC BRAND GANO EXCEL

## RECOGNITIONS

- ▶ **2015:** UNITAR (United Nations)
- ▶ **2018:** Vatican Ambassador
- ▶ **2020:** Distinguished Figure of China (The King of Ganoderma Lucidum)



**SR. LEOW SOON SENG**  
FOUNDER OF GANO EXCEL  
SCIENTIST AND MYCOLOGIST

## SOLIDITY AND SUPPORT

- ▶ **1995:** Operations begin in Malaysia.
- ▶ **Self-owned** processing plant.
- ▶ **\$1.8 Billion USD** in annual global revenue.
- ▶ **Presence** in over 70 countries.
- ▶ **A Distribution** warehouse located in Ottawa.
- ▶ **Over 45 offices** across the Americas.
- ▶ **Logistics** partnership with GLS.
- ▶ **Health** certifications in every country.
- ▶ **Corporate logistics** and distribution agreements in each country.





**BUSINESS  
MODEL FOR  
AMERICA**

# BUSINESS PHASES

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**Word-of-Mouth  
Growth**

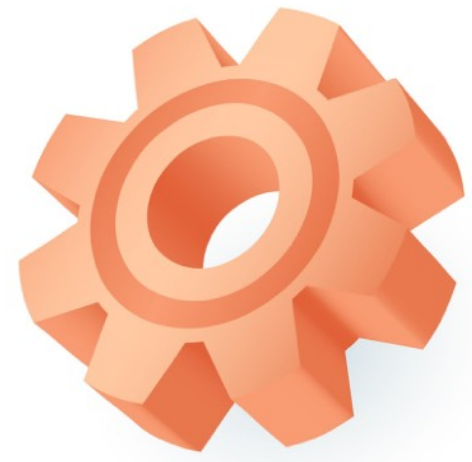


**Coffee Machine  
Distribution**

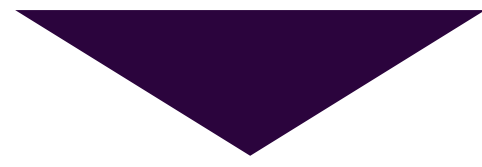


**Franchise  
Expansion**





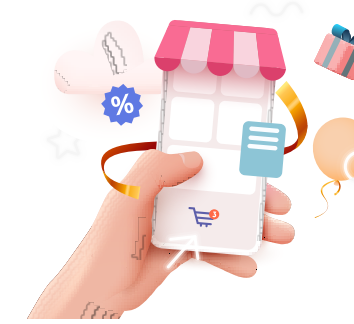
# BUSINESS MODEL



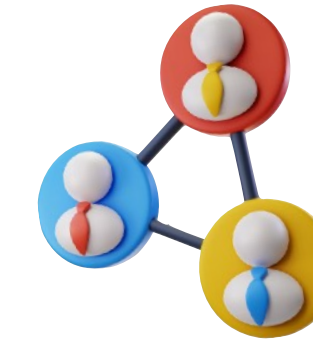
## OUR BUSINESS MODEL ALLOWS YOU TO:



Direct Sales



Virtual Stores  
(Dropshipping)



Network Marketing



Digital Marketing



Build a Digital Asset

## BENEFITS



Extra Income



Zero Risk



Logistics Leverage



Work from Home

# 4 WAYS TO JOIN



**RECOMMENDED  
PACK:** MAXIMUM  
EARNING POTENTIAL

## Smart Start

**\$128 CAD**

### Minimum product purchase

1. Wholesale Price (Distributor Price)
2. Free Membership
3. Position within the team

## Executive Success Pack

ESP 1

**\$284 CAD**

1. Bonuses up to \$34 CAD
2. **10% Binary Commission + 5% extra for 2 months**
3. **100 Points (PV)**

## Executive Success Pack

ESP 2

**\$706 CAD**

1. Bonuses up to \$102 CAD
2. **10% Binary Commission + 6% extra for 4 months**
3. **250 Points (PV)**

## Executive Success Pack

ESP 3

**\$1,412 CAD**

1. Bonuses up to \$204 CAD
2. **10% Binary Commission + 7% extra for 6 months**
3. **500 Points (PV)**



# 10 Discover 3 Powerful Ways to Earn



# #1

**DIRECT**  
**SALES +40%**  
**PROFIT**  
**MARGIN**



**SELL**



**2**



Daily Products  
**\$680 CAD Month**



**SELL**



**4**



Daily Products  
**\$1.360 CAD Month**



**SELL**



**8**



Daily Products  
**\$2.720 CAD Month**



Social Media



Virtual Stores  
(Dropshipping)



Events



Private Commercial  
Points

# #2

## 5% BONUS PROFIT ON EVERY ESP PACK

### Unlimited Frontline Referrals

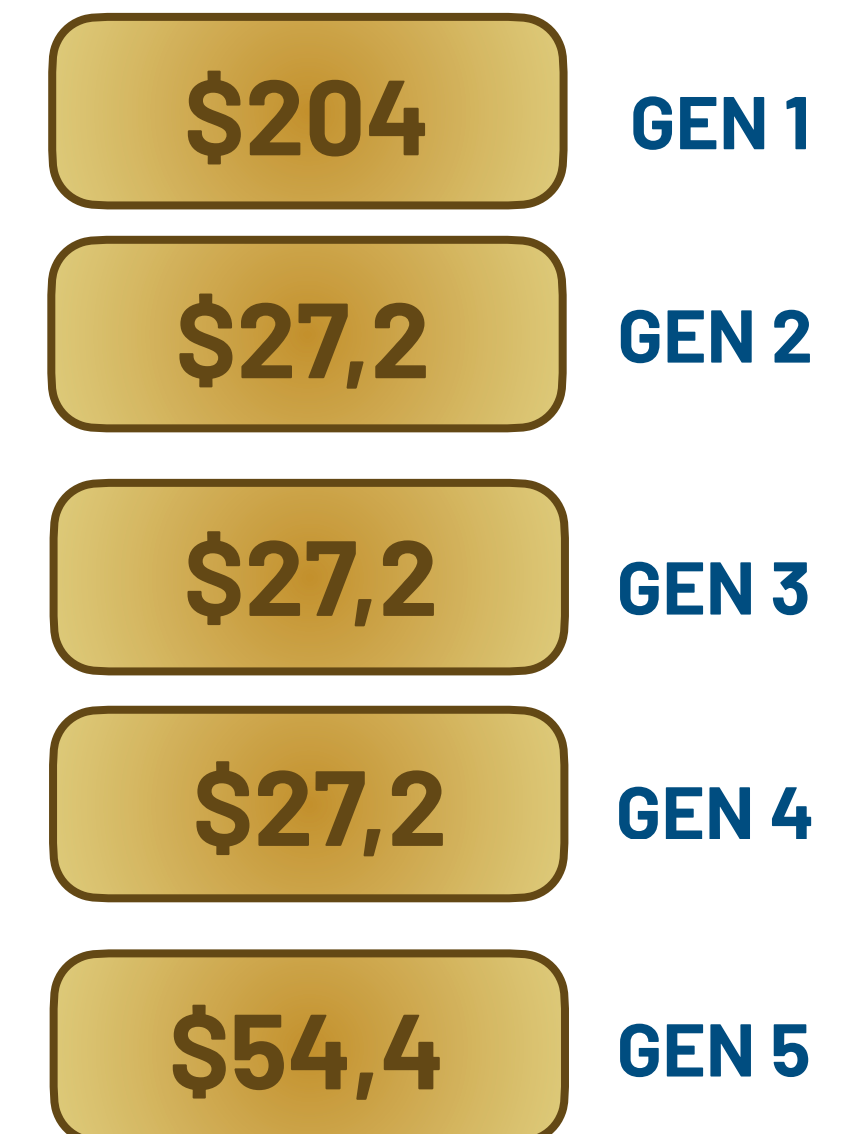
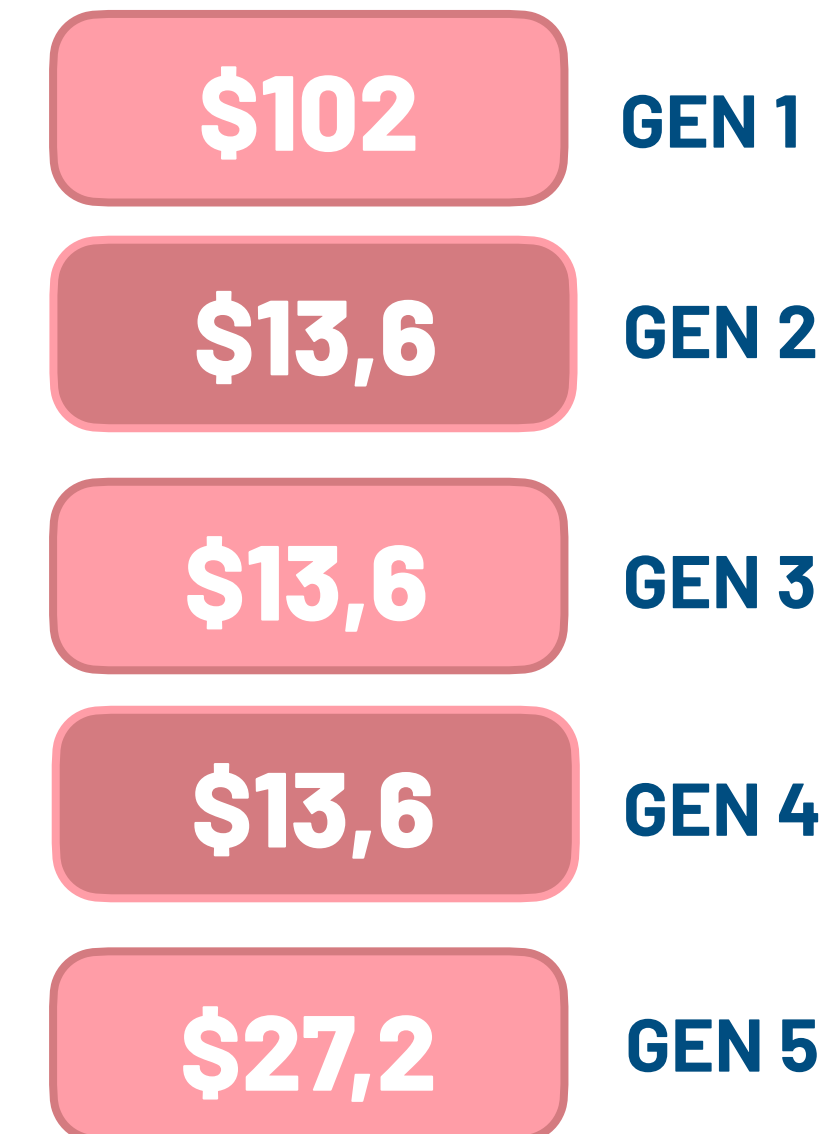


### Unlimited Direct Referrals (Frontline Members)

### 15% DIRECT REFERRAL BONUSES



## BONUS EARNINGS UP TO YOUR 5TH GENERATION



DRM (Daily Rate Multiplier): 1.36



# ACCELERATED START



**Earn \$6,494** CAD in your first 5 weeks

## Bonuses

ESP 3 \$204  
ESP 2 \$102  
ESP 1 \$34



## Points 17%

500 Points = \$114  
250 Points = \$54,4  
100 Points = \$20,4



## Bonuses

ESP 3 \$204  
ESP 2 \$102  
ESP 1 \$34



**Bonus and Point Earnings 2 ESP3: \$523**

Bonus and Point Earnings 2 ESP2: \$258,4

Bonus and Point Earnings 2 ESP1: \$88,4

## 2x2 Points and Bonus Projection



DRM (Daily Rate Multiplier): 1.36

Week	People / Partners	Gen 5 Fast Start Bonus	Binary Commission	Total
1	2	\$ 408	\$ 115,6	\$ 523,6
2	4	\$ 108,8	\$ 231,2	\$ 340
3	8	\$ 217,6	\$ 462,4	\$ 680
4	16	\$ 489,6	\$ 924,8	\$ 1.360
5	32	\$ 1.740,8	\$ 1.849,6	\$ 3.590,4
		<b>\$ 2.910,4</b>	<b>\$ 3.583,6</b>	<b>\$ 6.494</b>

## 4x4

Points and Bonus Projection.  
+ de **\$100.000**

## 6x6

Points and Bonus Projection.  
+ de **\$500.000**

# #3 EARNINGS FROM MONTHLY REORD



100 Points



100 Points X 17%  
**\$23,12 CAD**



100 Points



## 12-MONTH PROJECTION

Months	People in Binary
1	2
2	4
3	8
4	16
5	32
6	64
7	128
8	256
9	512
10	1024
11	2048
12	4096

10% to 17%

100% **\$47,234**  
Monthly Income

50% **\$23,616**  
Monthly Income

20% **\$9,446**  
Monthly Income

**Lifetime earnings** from reorders made by consumers or partners in your organization.

## RESIDUAL INCOME PROJECTION



10 pairs buying 6 boxes each, you earn

**\$231 CAD**



100 pairs buying 6 boxes each, you earn

**\$2,300 CAD**



1.000 pairs buying 6 boxes each, you earn

**\$23,000 CAD**



2.000 pairs buying 6 boxes each, you earn

**\$47,000 CAD**



# WHY YOU SHOULD START TODAY?

The perfect opportunity to secure your position and build momentum.

## Timing and Positioning



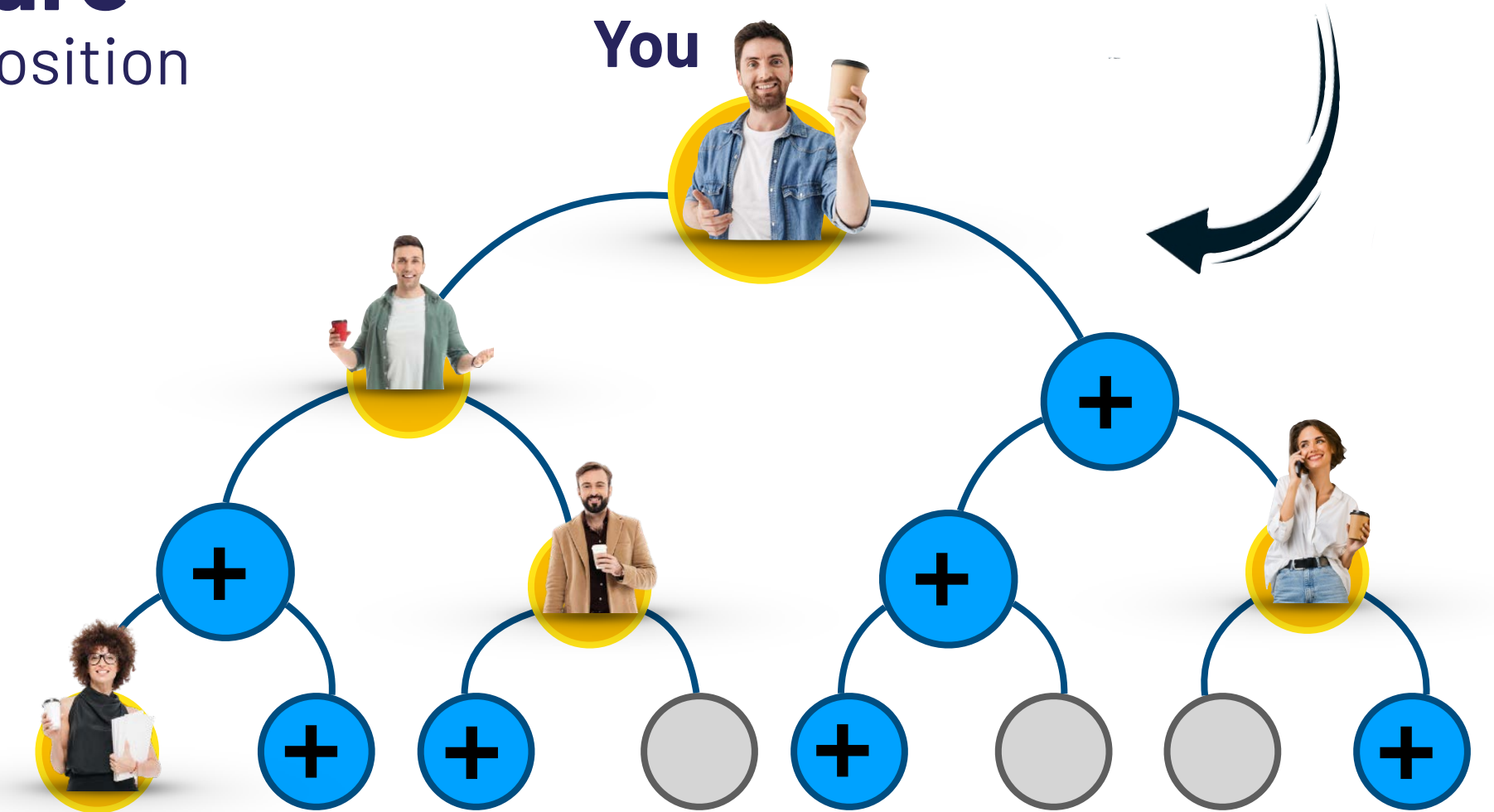
**Innovative** and High-Demand Product



Lifetime Residual Income (Inheritable)

**Secure**  
your position today.

### Binary Tree (Unlimited)



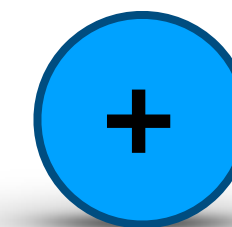
Corporate **Support**  
across the Americas

## Líderes PRO

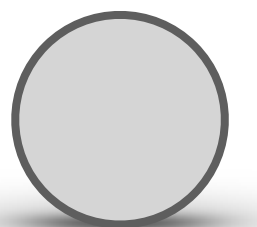
Pro Methodology with  
over **14 years** of  
experience



**New Direct**  
Distributor and  
Consumer Codes



**Partner Codes**  
from your Network



Vacant  
Position



**ACT FAST!**

**BE PART OF THIS MOVEMENT.**

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**Líderes**  
**PRO**



**LAUNCH YOUR  
BUSINESS**